

**NEW HAMPSHIRE STATE LIQUOR COMMISSION**  
**JUNE 9, 2004, 9:00 A.M.**  
**AGENDA**

**I. FINANCIAL & ADMINISTRATIVE REPORTS**

1. Financial Reports
  - A. Weekly, Y-T-D Sales Reports
  - B. Budget/Administrative Reports
  - C. Human Resources Report
2. IT Report

**II. MARKETING & SALES REPORTS**

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
  - 1) Test Market Products:
    - a. Test Market Request (Sauza Ready to Drink Margarita)
    - b. Test Market Request (Sauza Tres Generaciones Plata Tequila)
    - c. Test Market Request (Plantation Grand Reserve Rum)
    - d. Test Market Request (Citadelle 80 Proof & Apple Vodkas)
  - 2) One Time Buy Requests:
    - a. Johnnie Walker Black Twin Pack w/Johnnie Walker Gold
    - b. Svedka Vodka, 50ML size
    - c. Sauza Gold Tequila, 200ML size
  - 3) Mark Down of Delisted Product
  - 4) Crown Royal On-Site Store Promotion
- B. WINES:
  - 1) Purchase & Distribution of Low Carb Wines
  - 2) 2001 Bordeaux Rollout
  - 3) Recommended Allocated Wines for Distribution to Stores (48 items)
  - 4) Primary Source Submissions (4 items – primary source; 10 items – exclusive agent; 28 items – imported)

**III. ENFORCEMENT & LICENSING REPORT**

**IV. CHAIRMAN'S REPORT & LATE ITEMS**

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

